



JACOB JENSEN



Jacob Jensen established his studio in 1958 and over the following decades created the revolutionary, pure and now classic form language which has made him one of the world's most recognised designers.

Jacob Jensen's son Timothy Jacob Jensen has established the trademark JACOB JENSEN and clarified the universal potential of the form language by transferring it to many product groups.

Bell Xpress has been an important player on this journey and has fathered the product line presented in this catalogue. Bell Xpress is proud to be a part of the JACOB JENSEN partnership which continually aims to contribute to the aesthetics of everyday life and pleasure by designing products for daily use filled with ideas, radical purity and quiet beauty.

This catalogue shows a broad product line spanning from doorbells to toasters to telephones, just to mention a few.

All products are delivered in gift boxes which reflect the product designs. All products are delivered with the elements needed for immediate use.



**Electric Kettles** Light cordless kettles designed in sandblasted aluminium with black elements. The kettles are available in two sizes; 1.2 litre capacity and 0.6 litre capacity.

Both kettles have the unique and space-saving feature of optional wall mount (wall mounting set included). The ergonomic handle and one-touch opening makes it easy to operate.

Other features are 360° base, safety lid with automatic switch off, removable stainless steel limescale filter and possibility of filling the kettle through the spout.

Furthermore, the 1,2 litre kettle has a water level indicator on the front.

Available in three colours: silver, black and gold.





**Coffee Maker** The coffee maker has a capacity of nine cups and is brewing directly into a Thermos. The coffee maker has a water diffuser (pour over technique) for optimal brewing at a temperature of 94°C, and the removable funnel is hidden for better aroma. Other features are exterior water level indicator and a light signal when the machine needs descaling.

The coffee maker is made of sandblasted aluminium.



**TimerScale** A beautifully and stringently designed kitchen scale with incorporated kitchen timer. Sandblasted aluminium with polished surface and LCD display.

For use of scale function, place the scale on a flat surface. The scale automatically switches off after two minutes when not in use. Possibility to switch between lb and kg.

For use of timer function hang up the scale on the wall. Maximum count-down time is 12 hours / 00 minutes / 00 seconds. Possibility to pause and restart count-down time. If the alarm is not deactivated, the timer continues to count overtime for a maximum of one hour.

Available in three colours: black, red and white.





**Knives** The range of knives is designed to be in perfect balance with a superb blade and grip in order to ensure maximum control and pleasure when in use.

These high-grade knives are forged from one piece of high quality steel using the newest technology in combination with more than 150 years of refined craftsmanship. Together this ensures an ultimate product.

The handles are injection moulded in POM material and heat-sealed to ensure a high standard of hygiene.

The blades are made of stainless steel 4116x50 CrMoV15 DIN norm 4116. Rockwell 57 +/- 1.

Bread Knife 24 cm  
Chef's Knife 19 cm  
Santoku Knife 18 cm

**Carving Boards** Two beautifully designed functional and sustainable carving boards in a sharp and linear bamboo design. The carving boards are available in two sizes; large and medium. The large board has a juice rim on one side and is plain on the other side. The medium board has grooves to allow crumbs to fall into and is plain on the other side. The two boards can be fitted together creating a maximum sized carving board.

Bamboo is a grass and is the fastest growing woody plant on earth. Bamboo is a more sustainable choice of material than conventional hardwood and the key factors contributing to the sustainability of bamboo are its characteristic rapid growth and its reduction of environmental toxins.





**Flatbed Toaster II** New edition with increased power that ensures an efficient toasting process. Now in sandblasted aluminium design. The toaster offers nine toasting levels as well as functions for reheat and defrost. Equipped with a detachable grill, which makes inside cleaning very easy.

The LED display shows nine lights, which light up according to the selected toasting level. During toasting, the LED lights count down, and when the lights are extinguished, the cycle is finished. Furthermore, the LED lights clearly indicate, whether defrost or reheat mode is selected.

All operations can be stopped at any time. Your preferred toasting level is saved in the memory until the main power is switched off.



**One-Slot Toaster II** in sandblasted aluminium design. The toaster offers nine toasting levels as well as functions for reheat and defrost. Equipped with an LED display, indicating the selected toasting level. During toasting, the LED lights count down, and when the lights are extinguished, the bread is automatically ejected.

All operations can be stopped at any time. Your preferred toasting level is saved in the memory until the main power is switched off.

Supplied with an optional bun warmer suitable for toasting buns, croissants and other bread types.

Available in three colours: silver, black and gold.





**Timer** Counting down time in style. The time can be set from one minute to 12 hours. The time set can be adjusted up and down during count-down. Reset the programmed time by gently pressing both sides of the functional key for two seconds. Acoustic and visual alarm for two minutes, which is deactivated by pressing any side of the functional key. If the alarm is not deactivated, the timer continues to count overtime for a maximum of one hour.



**Doorbell** Award winning, cordless doorbell with five specially composed tunes in high sound quality including a special tune designed for the hard-of-hearing. Maximum working distance between chime and bell push is 150 metres.

The chime is *designed to be mounted on the wall* but can also be free-standing.



**Doorbell II** A new version in a well-known and highly praised design. Cordless doorbell with five specially composed tunes in high sound quality including a special tune designed for the hard-of-hearing. Maximum working distance between chime and bell push is 80 metres.

The chime is *designed to be free-standing* but can also be mounted on the wall by means of the enclosed fittings.

**For both doorbells** it applies that the sound level can be set to high, low or off. A light on both chime and bell push will illuminate when the bell is activated or the batteries need changing. An unlimited number of bell pushes can be connected to one chime and several chimes can be combined as required. A coding system prevents interference to or from any nearby cordless product.

Both doorbells are supplied with one bell push and batteries. Alternatively a plug-in main adaptor can be connected to the chime.



**Tealight Holder** The beginning of a new product line for decoration of the home in high quality.

The tealight holders are made with finesse in solid glass and the design gives maximum sparkle and interesting reflexes. An eyecatcher that creates attention on it's own but even better when set up in combinations.

Available in four colours: clear, smoke, amber and green.



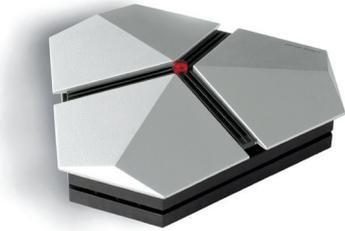


**Wake Up Clock** The clock is equipped with a crescendo alarm and an infinite snooze function which postpones the alarm for eight minutes each time it is activated. The background light is automatically turned on when the alarm goes off but can also be activated on demand by pressing either side of the top-button momentarily.

Setting of the time is easily done by the front key and the display indicates whether you are setting the time or alarm time and whether the alarm is activated or not. The inner circle flashes once every second and the alarm symbol is shown in the centre when the alarm is active.

A key lock function secures the buttons and ensures that the clock is not activated whilst packed in the suitcase.

On the illustrations the time is 11.15 a.m. or 11.15 p.m.



**Smoke Alarm · Optical** Reacts speedily to all forms of visible smoke including smoke from smouldering embers. Checks and adjusts – daily – its own sensitivity for optimal smoke detection. The alarm is equipped with an acoustic and visual alarm which along with a loud signal in case of fire, also gives a call when the battery needs changing, when the alarm needs cleaning or in the event of technical disorder. The red test button can also be used to reduce the sensitivity for ten minutes in order to avoid false alarms.



**Smoke Alarm · Ionising** Reacts speedily to especially very hot and fast growing fires. An alarm indicates change of battery. The red button is used for testing.

Best protection is obtained by installing both types of smoke alarms in the home. Both smoke alarms are easily mounted by use of the innovative mounting nozzle, screw and plug. Easy and simple, also for dismantling and changing the battery. Both smoke alarms are tested and meet the EU requirements.



**Indoor Thermometer** For measuring the room temperature. Memory for minimum and maximum readings. Choice of Celsius or Fahrenheit.



**Outdoor Thermometer** For measuring the outdoor temperature. Memory for minimum and maximum readings. Choice of Celsius or Fahrenheit.



**Barometer** Displays the current barometric pressure in two optional units: millibar/hectopascal (mb/hPa) or inch of mercury (inHg). The weather forecast is shown by symbols. Option to set the height above sea level.



**Rain Gauge** Cordless rain gauge consisting of a receiver and a collector. Monitors the daily rainfall and the total rainfall since last reset. Memory for a nine-day rainfall history and for an alarm at a given rainfall.





**Alarm Clock** 24-hour clock with alarm function. Built-in light and snooze function.



**Hygrometer** For measuring the relative air humidity in the home. Memory for minimum and maximum readings. Shows relative humidity in per cent and indoor climate status: dry, wet or comfort.



**Radio Controlled Clock** Receives a time-setting radio signal and indicates the exact time in a 24-hour format. Furthermore provided with a date indicator, an alarm with two types of signal, a snooze-function, a back light for the display and a key lock. Option to set the time manually.



**Temperature Station** Cordless temperature station. Displays the temperature at the location of the sensor. Supplied with one sensor. Additional sensors are available separately and a total of three sensors can be used. Features a memory for each sensor, a reset button and choice of Celsius or Fahrenheit.

All products can be free-standing or mounted on the wall using a JACOB JENSEN™ Mounting Plate. The products can also be mounted on a JACOB JENSEN™ Stand.



**Hygrometer II Silver Version** The hygrometer measures the relative humidity. Indicates the comfort level: wet, dry or comfort.



**Thermometer II Silver Version** The thermometer is monitoring changes in temperature. Indication of ice alert.

The hygrometer and the thermometer register measurements at position and at remote sites by use of a JACOB JENSEN™ Multi Sensor (to be bought separately). The maximum and minimum values registered can also be retrieved. The bar chart is the default display which gives a clear picture of the outdoor/indoor temperature or humidity at a glance. By pressing the centre button, the bars transform into actual digits and the backlight is activated. The digit display can also be set as default.



**Multi Sensor** One multi sensor supports up to three products. Up to three sensors can be connected as there are three channels available. No wiring is required between the sensor(s) and the product(s). The sensor can be free-standing or mounted on the wall using the integrated mounting plate.





**Barometer II Silver Version** The electronic barometer shows the barometric pressure in millibar/hectopascal (mb/hPa) and indicates the pressure trend. Memory for maximum and minimum values registered. The weather forecast is shown by symbols: Sunny, Partly Cloudy, Cloudy and Rainy. A bar chart is the default display which gives a clear picture of the current pressure situation and the weather forecast at a glance. By pressing the centre button, the bar transforms into actual digits as shown above, and the backlight is activated. The digit display can also be set as default.



**Clock II Silver Version** The clock has two display options. The bar chart shows the time as two bars with hours in the upper bar and minutes in the lower bar. The digit display shows the time in 12 or 24-hour format. Furthermore, the clock is provided with a date and month indicator, an alarm with snooze-function and a backlight for the display. The clock is also designed to receive a time-setting radio signal by use of a JACOB JENSEN™ Multi Sensor (to be bought separately).

The products in the Weather Station II series can be free-standing or they can be mounted on the wall using a JACOB JENSEN™ Wall Mounting Kit. The products can also be mounted on a desktop stand – on its own or together with one other product from the series.





**Telephone 10** Award winning, cordless, digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. Six handsets can be registered to one single base unit. The telephone is switchboard compatible.

The telephone is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones and much more.



A fully charged handset has 12 hours talk time or seven days standby time. Range up to 50 metres indoor and 300 metres outdoor.

Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.

Additional handset with charger can be bought separately.



**Handset Back Plates** The handset is delivered with silver coloured back plates, which can be replaced. The back plates are available in gold, bronze and black.



iF product design award | 2010

Designpreis Deutschland 2011 | NOMINEE



**Telephone 50** A digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. Six cordless handsets can be registered to one single base unit. The telephone is switchboard compatible.

The telephone is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, eight memory keys, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones, headset option, and much more.

Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.





**Telephone 80** Award winning, cordless, digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. The handset is light and slim in an elegant design with light behind the keys. It can be placed in the base with the display facing up or down, charging in both directions. Six handsets can be registered to one single base unit. The telephone is switchboard compatible.

A unique feature enables you to make and receive hands-free calls when the handset is placed in the base.

The Telephone 80 is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones and much more.

A fully charged handset has 12 hours talk time or seven days standby time. Range up to 50 metres indoor and 300 metres outdoor.



Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.

Additional handset as well as a charger can be bought separately.



**Handset Back Cover** The handset is delivered with a silver coloured back cover, which can easily be replaced. Personalize your handset with a new colour; the covers are available in silver, gold, bronze and black.



Plus X Award | 2008



**Telephone 1** A small and exquisite telephone. The keys placed on the stand, directly under the handset, make it easy to operate. The telephone is equipped with a memory for the most used number, ten secondary numbers and a redial function for the last number called. The R-key is for calls using a switchboard, with mute function in the handset and a high or low ringing tone adjustment.

# BELLXPRESS

## Company Profile

Bell Xpress converts ideas into reality. Through an intense product development followed by a dedicated quality control process, we make products at the highest standard.

Through long-term partnerships our products are made available in many markets and we are constantly on the lookout for suitable expansions.

Bell Xpress is an innovative player in the market of Danish design. The partnership with the Jacob Jensen design studio has ensured a broad range of state of the art life style products. We are proud of our product range, and we know that our customers and consumers acknowledge the result of our efforts.

Our corporate identity:

We challenge ourselves and aim to create premium quality in every task. Every member of the Bell Xpress team is committed towards the company values and takes pride in the work we do together.

Our corporate values:

Quality and competence  
Reliability  
Corporate decency  
Honesty

Our Vision:

We can make a difference. We strive to accomplish this by being dedicated to:

- Develop state of art life style products that catch the eye, the mind and the heart of our customers.
- Go the extra mile by focusing on the needs of our partners and customers and always strive to exceed their expectations.
- Treat our partners and customers with respect and honesty where long-term partnerships give benefit to all parties involved.

## Contact:

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